

# Strategic Creative Group Corporate Profile

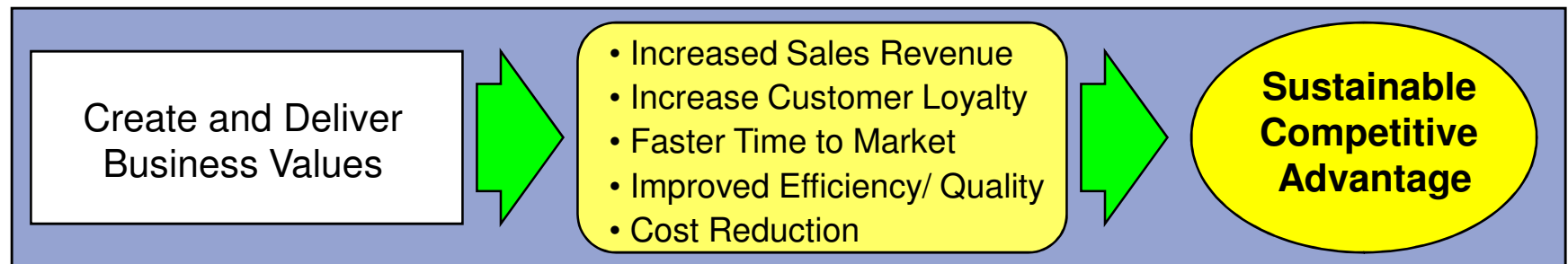
- About SCG
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- Our Team

# About SCG

Based in Singapore, serving the Asia-Pacific Region.



We are in the business of helping companies achieve & sustain their Competitive Advantage through the **Strategic & Creative** use of Information Technology.



## Our Principles

### ■ Customer First

- We understand our clients' business goals, needs and challenges.
- We serve and act in the best interests of our clients.

### ■ Value & Quality

- We provide the highest value/quality services that exceed clients' expectations.

### ■ Service Reliability

- We deliver on our promise, making sure it happens.

### ■ Professional Integrity

- We practice the highest level of professional integrity in all business dealings.
- We strive for win-win relationships with our clients, business partners & employees.

# Our Principles

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## ■ Customer First

- Understand our clients' business goals, needs and challenges.
- Act in the Best Interests of our clients.

## ■ Value & Quality

- Provide Real Value that exceed clients' expectations.

## ■ Service Reliability

- Deliver on our promise, making sure it happens.

## ■ Professional Integrity

- Win-Win Relationships with our clients, partners & employees.
- Act in accordance with our convictions and principles.

# Our Focus & Services

## Strategic IT Planning & Implementation

### Business-IT Planning

- Strategy Development & Implementation Planning
- Technical Solution Evaluation & Recommendation
- Solution Architecting and Design

### Solution Implementation

- Business Process Improvement/ Automation
- Technical Project Delivery & Management
- Regional Deployment & Support

- Strategic Business – IT Consulting
- RFID, 2D Barcode & Enterprise Mobility Solutions
- Knowledge Management/ Corporate Portal / E-learning
- Human Resource / Talent Management Solutions
- Sales Automation/ Customer Relationship Management (CRM)
- E-Commerce / Business Intelligence/ Data Warehousing

# What we Deliver



- **1. Technology Insights:** We help our clients gain insights into areas they can build competitive advantages and to create new business values leveraging on Information Technology.
- **2. Creative Innovation:** We help our client create innovative business strategies and capabilities that deliver value and flexibility for the future.
- **3. Drive Efficiency:** We help our clients define opportunities for improvement and to manage the transition to a less complex, more efficient environment.
- **4. Value delivery:** We help our clients implement their IT strategies and initiatives through our expertise and experiences in managing end-to-end implementation.

# What we Deliver



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- **3. Drive Efficiency:** We help our clients define opportunities for improvement and to manage the transition to a less complex, more efficient environment.
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# Why Us

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## **Extensive Regional IT Leadership Experience**

- We have Extensive Working Knowledge in our key focus areas

## **Customer Focus**

- We constantly strive to Exceed our Customers' Expectations.

## **Quality & Reliability**

- We are Fully Committed to the quality and reliability of our services & solutions.

## **Fast Turnaround**

- We are Small and Nimble. We pride ourselves on flexibility & responsiveness.

## **Competitive Terms**

- We provide Preferential Pricing. Our solutions are price competitive.

# Contact Us

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## **Strategic Creative Group Pte. Ltd.**

35 Selegie Road  
#10-07 Parklane Shopping Mall  
Singapore 188307

[www.scg.com.sg](http://www.scg.com.sg)

Tel: (65) 6337 2375

Fax: (65) 6338 6227

Daniel Ho

Director & Principal Consultant

Email: [danielho@scg.com.sg](mailto:danielho@scg.com.sg)

Mobile: (65) 9830 7384